



April 23
8:30 a.m. - 2:00 p.m.
Strong Hall 202

SMSU's

Third STC Student Conference

Sponsored by
SMSU SOFAC
SMSU STC Chapter
SMSU English Department
Archer Technologies
The American College of Forensic Examiners



SMSU's Third STC Student Conference

SCHEDULE

April 23
Strong Hall 202

8:30-9:15

"Revealing Your Hidden Value"

Presenter: **Suzanna Laurent**

STC's First Vice President and
STC Associate Fellow, Oklahoma City, OK

9:15-10:00

"A Lone Tech Writer's First Year on the Job"

Presenter: **Sarah Nord**

Technical Writer
Archer Technologies, Overland Park, KS

10:00-10:15

Break

10:15-11:00

"Creating Style Guides"

Presenter: **Kelly Grist**

Consumer Technical Writer and
Consumer Web Coordinator
Garmin International, Olathe, KS

11:00-12:00

"Designing Brochures"

Presenter: **Sherry Southard**

STC Fellow and
Professor, East Carolina University

12:00-1:00

Lunch

1:00-2:00

"Trends in the Profession"

Presenter: **Tom Warren**

STC Fellow and
Professor, Oklahoma State University